



Logo Application Procedures (For Interstate and Freeway Routes Only)

Please complete the following to submit your application:

- Review the Department Policy for Erection for Specific Service Signs for Logo Signing Program.
- Review the specifications for the sign manufacturer. All Logo signs **must conform** with the specifications. **Do not order** your signs until notified to do so by the Department.
- Complete a separate application for the specific service (Gas, Food, Lodging, Camping, or Attraction) that you provide. If you provide more than one service, a separate application for each is required.
- Submit your application, W9 and a check or money order payable to the ArDot Beautification Section for the thirty-five dollar (\$35.00) application fee:

*Arkansas Department of Transportation
Right of Way Division - Beautification Section
P. O. Box 2261
Little Rock, Arkansas 72203*

LOGO SIGNING FEES

Application Fee	\$35.00 (Per application)
Installation Fee	\$80.00 (Per Logo sign)
Annual Maintenance Fee	\$200.00 (Per Logo sign)
Removal/Cover Fee	\$100.00 (Per set of Logo signs)